

**SHMEK-U Campus List**

**Female Traffic** 4,904,236 56%  
**Male Traffic** 3,853,328 44%

**Legend for Building Type:**  
**SU = Student Union/Cafeteria**  
**RC = Recreation Center**

**Average Weekly Traffic** 8,757,564

**Total Campus Locations** 185

State	Universities	City	Building Type	Designated Market Area	DMA Rank	Weekly Traffic	
1	AK	University of Alaska	Anchorage	SU	Anchorage	154	25,000
2	AL	Alabama A & M University	Normal	SU	Huntsville	84	21,000
3	AL	Alabama State University	Marion	SU	Montgomery/Selma	117	16,365
4	AL	Auburn University	Auburn	SU	Columbus, GA	128	15,956
5	AL	Jacksonville State University	Jacksonville	SU	Birmingham (Ann and Tusc)	40	7,100
6	AL	Shelton State Community College	Tuscaloosa	SU	Birmingham (Ann and Tusc)	40	18,000
7	AL	University of Alabama	Birmingham	RC	Birmingham (Ann and Tusc)	40	19,856
8	AL	University of Alabama	Tuscaloosa	RC	Birmingham (Ann & Tusc)	40	28,000
9	AL	University of West Alabama	Livingston	RC	Meridian	185	4,800
10	AR	Arkansas Tech University	Russellville	SU	Little Rock - Pine Bluff	57	8,000
11	AR	Southern Arkansas University	Magnolia	RC	Shreveport	81	8,000
12	AR	University of Arkansas	Fayetteville	RC	Ft. Smith-Fay-Springdl-Rgrs	102	104,014
13	AR	University of Arkansas	Monticello	RC	Little Rock - Pine Bluff	57	9,800
14	AZ	Arizona State University	Tempe	RC	Phoenix	13	35,000
15	AZ	University of Arizona	Tucson	RC	Tucson (Sierra Vista)	70	44,800
16	CA	California State University Northridge	Northridge	SU	Los Angeles	2	66,000
17	CA	University of California	Davis	SU	Sacramento, Stockton, Modesto	20	150,000
18	CA	University of California	Los Angeles	RC	Los Angeles	2	239,500
19	CA	University of California San Diego	LaJolla	RC	San Diego	27	50,290
20	CA	University of Southern California	Los Angeles	RC	Los Angeles	2	38,000
21	CO	Colorado State University	Ft. Collins	SU	Denver	18	146,000
22	CO	University of Colorado	Boulder	RC	Denver	18	54,306
23	CT	University of Connecticut	Storrs	RC	Hartford & New Haven	28	50,000
24	CT	University of Hartford	West Hartford	RC	HARTFORD & NEW HAVEN	28	78,000
25	DC	George Mason University	Fairfax	SU	Washington DC	8	157,000
26	FL	Embry Riddle Aeronautical University	Daytona Beach	RC	Orlando-Daytona Bch-Melbrn	19	7,500
27	FL	Florida Institute of Technology	Melbourne	RC	Orlando-Daytona Bch-Melbrn	19	8,000
28	FL	Florida International Univ - Biscayne	North Miami	SU	Miami-Ft. Lauderdale	16	7,200
29	FL	Florida International Univ - Miami	Miami	RC	Miami-Ft. Lauderdale	16	13,050
30	FL	Florida State University	Tallahassee	RC	Tallahassee	108	40,000
31	FL	University of Central Florida	Orlando	SU & RC	Orlando-Daytona Bch-Melbrn	19	231,588
32	FL	University of Miami	Coral Gables	SU & RC	Miami, Ft. Lauderdale	16	391,600
33	FL	University of West Florida	Pensacola	RC	Mobile-Pensacola (Ft Walt)	59	17,000
34	FL	Warner Southern College	Lake Wales	SU	Tampa - St Pete	12	1,200
35	GA	Emory University	Atlanta	SU	Atlanta	9	21,600
36	GA	Georgia Institute of Technology	Atlanta	RC	Atlanta	9	30,000
37	GA	Kennesaw State University	Kennesaw	RC	Atlanta	9	8,000
38	GA	Valdosta State University	Valdosta	RC	Tallahassee-Thomasville	108	11,790
39	IA	Iowa State University	Ames	RC	Des Moines-Ames	73	39,950
40	IA	St. Ambrose University	Davenport	SU	Davenport/R. Island/moline	95	5,400
41	IA	University of Northern Iowa	Cedar Falls	SU	Cedar Rapids	89	84,000
42	ID	Boise State University	Boise	SU & RC	Boise	118	120,234
43	ID	Idaho State University	Pocatello	RC	Idaho Falls-Pocatello	163	17,200
44	IL	Eastern Illinois University	Charleston	RC	Champaign & Springfield, Decatur	82	22,000
45	IL	Illinois State University	Normal	RC	Peoria, Bloomington	116	13,000
46	IL	Southern Illinois University	Carbondale	SU & RC	Paducah, Cape Girardeau, Harrisburg	80	81,978
47	IL	Southern Illinois University	Edwardsville	SU & RC	St. Louis	21	96,136
48	IL	University of Illinois	Chicago	SU & RC	Chicago	3	177,518
49	IL	University of Illinois	Urbana - Champaign	SU & RC	Champaign & Springfield, Decatur	82	263,200

50	IN	Indiana State University	Terre Haute	RC	Terre Haute	151	4,700
51	IN	Indiana University Purdue University	Indianapolis	RC	Indianapolis	25	4,000
52	KS	Pittsburg State University	Pittsburg	SU	Joplin - Pittsburg	144	56,000
53	KS	Southwestern College	Winfield	SU	Wichita - Hutchinson Plus	67	4,340
54	KS	Wichita State University	Wichita	RC	Wichita-Hutchison Plus	67	12,382
55	KY	Lindsey Wilson College	Columbia	SU & RC	Bowling Green	183	11,900
56	KY	University of Kentucky	Lexington	SU	Lexington	63	40,000
57	LA	Louisiana State University	Alexandria	SU	Alexandria	179	16,000
58	LA	Louisiana State University	Shreveport	SU	Baton Rouge	93	9,000
59	LA	Southeastern Louisiana University	Hammond	RC	Baton Rouge	93	10,650
60	LA	Tulane University	New Orleans	SU & RC	New Orleans	54	118,896
61	LA	University of Louisiana	Lafayette	SU & RC	Lafayette	123	36,000
62	LA	Xavier University	New Orleans	RC	New Orleans	54	60,000
63	MA	Assumption College	Worcester	RC	Boston (Manchester)	7	3,174
64	MA	Massachusetts Institute of Technology	Cambridge	RC	Boston (Manchester)	7	40,506
65	MA	Northeastern University	Boston	RC	Boston (Manchester)	7	26,202
66	MA	University of Massachusetts	Amherst	SU	Albany-Schenectady-Troy	56	120,000
67	MD	University of Maryland	Baltimore	RC	Baltimore	24	18,000
68	ME	University of Maine	Orono	SU	Bangor	152	60,000
69	MI	Central Michigan University	Mount Pleasant	SU & RC	Flint-Saginaw-Bay City	66	104,000
70	MI	Eastern Michigan University	Ypsilanti	RC	Detroit	11	34,000
71	MI	Kettering University	Flint	RC	Flint-Saginaw-Bay City	66	5,200
72	MI	Michigan State University	East Lansing	RC	Lansing	112	49,000
73	MI	University of Michigan	Ann Arbor	RC	Detroit	11	45,260
74	MI	Western Michigan University	Kalamazoo	SU	Grand Rapids-Kalamazoo-B.Crk	39	60,000
75	MN	Minnesota State University	Mankato	SU & RC	Mankato	200	170,000
76	MN	Minnesota State University	Moorhead	SU	Fargo - Valley City	119	26,188
77	MN	St. Cloud State University	St. Cloud	RC	Minneapolis-St.Paul	15	56,000
78	MN	University of Minnesota Twin Cities	Minneapolis	SU	Minneapolis-St.Paul	15	280,000
79	MO	Central Missouri State University	Warrensburg	SU	Kansas City	31	20,200
80	MO	Maryville University	St. Louis	SU	St. Louis	21	6,000
81	MO	Missouri State University	Springfield	SU	Springfield	76	30,000
82	MO	Missouri Western State University	St. Joseph	SU & RC	St. Joseph	201	43,598
83	MO	Southeast Missouri State University	Cape Girardeau	SU & RC	Paducah, Cape Girardeau, Harrisburg	80	19,190
84	MO	St. Louis University	St. Louis	SU & RC	St. Louis	21	103,216
85	MO	University of Missouri	Rolla	SU & RC	St. Louis	21	33,200
86	MO	University of Missouri	St. Louis	SU & RC	St. Louis	21	48,376
87	MS	Jackson State University	Jackson	SU	Jackson, MS	87	4,000
88	MS	Mississippi State University	Starkville	SU & RC	Columbus-Tupelo-West Point	132	80,574
89	MS	University of Mississippi	Oxford	RC	Memphis	44	27,250
90	MS	University of Southern Mississippi	Hattiesburg	RC	Hattiesburg, Laurel	165	19,592
91	NC	Campbell University	Buies Creek	SU	Raleigh/Durham(Fayetteville)	29	7,000
92	NC	Duke University	Durham	RC	Raleigh-Durham(Fayetteville)	29	37,000
93	NC	Fayetteville State University	Fayetteville	SU	Raleigh -Durham	29	8,000
94	NC	North Carolina State University	Raleigh	RC	Raleigh/Durham (Fayetteville)	29	14,328
95	NC	University of North Carolina	Chapel Hill	RC	Raleigh/Durham (Fayetteville)	29	7,200
96	NC	University of North Carolina	Charlotte	RC	Charlotte	26	15,250
97	NC	University of North Carolina	Greensboro	RC	Greensboro-H.Point-W. Salem	47	10,060
98	NC	University of North Carolina	Pembroke	SU	Charleston-SC	100	90,000
99	NC	University of North Carolina	Wilmington	SU & RC	Wilmington	136	41,832
100	NC	Wake Forest University	Winston-Salem	SU	Greensboro-H.Point-W. Salem	47	17,500
101	NC	Western Carolina University	Cullowhee	SU	Greenville-Spart-ashvevl-And	36	50,000
102	ND	University of North Dakota	Grand Forks	RC	Fargo-Valley City-Grand Forks	119	6,400
103	NH	University of New Hampshire	Durham	RC	Boston	7	22,864
104	NJ	Fairleigh Dickinson University	Teaneck	SU & RC	New York	1	29,426
105	NJ	Montclair State University	Montclair	SU	New York	1	36,000
106	NJ	New Jersey Institute of Technology	Newark	SU & RC	New York	1	52,000
107	NJ	Rutgers University	Camden	SU & RC	Philadelphia	4	37,630
108	NJ	Rutgers University	Newark	SU & RC	New York	1	37,892
109	NJ	The College of New Jersey	Trenton	RC	Philadelphia	4	23,688

110	NJ	William Paterson University	Wayne	RC	New York	1	21,940
111	NM	New Mexico State University	Las Cruces	RC	El Paso (Las Cruces)	99	10,400
112	NM	University of New Mexico	Albuquerque	RC	Albuquerque, Santa Fe	45	26,000
113	NY	Columbia University	New York	RC	New York	1	46,000
114	NY	Ithaca College (PI)	Ithaca	RC	Syracuse	79	19,227
115	NY	Lehman College	Bronx	RC	New York	1	8,000
116	NY	Pace University	Pleasantville	SU	New York	1	21,000
117	NY	Queens College	Flushing	SU	New York	1	13,000
118	NY	State University of New York	Brockport	RC	Rochester	78	6,000
119	NY	State University of New York	Buffalo	RC	Buffalo	49	40,000
120	NY	State University of New York	Cortland	RC	Syracuse	79	7,000
121	NY	State University of New York	Oneonta	SU	Utica	169	22,540
122	OH	Bowling Green State University	Bowling Green	RC	Toledo	71	21,000
123	OH	Kent State University	Kent	RC	Cleveland, Akron	17	24,000
124	OH	Miami University	Oxford	RC	Cincinnati	33	44,000
125	OH	The Ohio State University	Columbus	RC	Columbus	32	88,000
126	OH	University of Cincinnati	Cincinnati	SU	Cincinnati	33	400,000
127	OH	University of Toledo	Toledo	SU & RC	Toledo, OH	71	80,000
128	OH	Youngstown State University	Youngstown	SU	Youngstown	103	12,000
129	OK	East Central University	Ada	SU	Sherman - ADA	161	6,200
130	OK	Oklahoma State University	Stillwater	RC	Tulsa	62	30,500
131	OK	Southwestern Oklahoma State University	Weatherford	SU	Oklahoma City	46	23,000
132	OK	University of Central Oklahoma	Edmond	SU & RC	Oklahoma City	46	10,586
133	OK	University of Oklahoma	Norman	RC	Oklahoma City	46	23,750
134	OR	Oregon State University	Corvallis	RC	Eugene	120	31,000
135	OR	University of Oregon	Eugene	RC	Eugene	120	35,356
136	PA	Edinboro University	Edinboro	RC	Erie	142	4,800
137	PA	Kutztown University	Kutztown	RC	Philadelphia	4	20,386
138	PA	Lafayette College	Easton	RC	Philadelphia	4	5,792
139	PA	Millersville University	Millersville	SU	Harrisburg-Lncaster-Leb-York	41	50,000
140	PA	Pennsylvania State University	University Park	RC	Johnstown-Altoona	98	40,000
141	PA	Saint Francis University	Loretto	SU	Johnstown Altoona	98	8,400
142	PA	Saint Joseph University	Philadelphia	SU & RC	Philadelphia	4	13,000
143	PA	Slippery Rock University	Slippery Rock	RC	Pittsburgh	22	14,000
144	PA	Temple University	Philadelphia	RC	Philadelphia	4	15,800
145	PA	University of Pennsylvania	Philadelphia	RC	Philadelphia	4	56,000
146	RI	University of Rhode Island	Kingston	SU	Providence, New Bedford	51	88,000
147	SC	Clemson University	Clemson	RC	Greenville-Spartanburg	36	26,000
148	SC	Coastal Carolina University	Conway	RC	Myrtle Beach-Florence	105	9,400
149	SC	College of Charleston	Charleston	SU	Charleston,SC	100	19,600
150	SC	Furman University	Greenville	SU & RC	Greenville-Spartanburg	36	23,400
151	SD	South Dakota State University	Brookings	RC	Sioux Falls (Mitchell)	115	24,980
152	TN	LeMoyne-Owen College	Memphis	SU	Memphis	44	49,560
153	TN	Middle Tennessee State University	Murfreesboro	RC	Nashville	30	22,396
154	TN	Rhodes College	Memphis	RC	Memphis	44	7,600
155	TN	Tennessee State University	Nashville	SU	Nashville	30	24,000
156	TN	Tennessee Tech University	Cookeville	SU & RC	Nashville	30	107,000
157	TN	University of Memphis	Memphis	RC	Memphis	44	26,000
158	TX	Jacksonville College	Jacksonville	SU	Tyler-Longview	111	12,000
159	TX	Southern Methodist University	Dallas	RC	Dallas - Ft. Worth	6	14,000
160	TX	St Marys University	San Antonio	SU	San Antonio	37	6,794
161	TX	Texas A&M University	Corpus Christi	SU	Corpus Christi	129	30,000
162	TX	Texas Christian University	Fort Worth	SU & RC	Dallas - Fort Worth	6	31,080
163	TX	Texas State University	San Marcos	SU & RC	Austin	52	134,840
164	TX	Texas Tech University	Lubbock	RC	Lubbock	147	14,000
165	TX	University of Houston	Houston	RC	Houston	10	26,270
166	TX	University of North Texas	Denton	SU & RC	Dallas - Ft Worth	6	152,852
167	TX	University of Texas	Austin	RC	Austin	52	246,312
168	TX	University of Texas	El Paso	SU & RC	El Paso (Las Cruces)	99	27,630
169	TX	University of Texas	San Antonio	RC	San Antonio	37	15,400

170	TX	University of Texas Dallas	Richardson	SU & RC	Dallas - Ft Worth	6	23,000
171	UT	Weber State University	Ogden	RC	Salt Lake City	35	15,000
172	VA	James Madison University	Harrisonburg	RC	Harrisonburg	181	32,000
173	VA	University of Mary Washington	Fredericksburg	RC	Washington, DC (HAGRSTWN)	8	8,000
174	VA	University of Richmond	Richmond	RC	Richmond-Petersburg	61	8,000
175	VA	Virginia Commonwealth University	Richmond	SU	Richmond-Petersburg	61	102,000
176	VA	Virginia Wesleyan College	Norfolk	RC	Norfolk-Portsmouth-Newport News	42	16,000
177	VT	University of Vermont	Burlington	RC	Burlington-Plattsburgh	90	12,400
178	WA	Washington State University	Pullman	SU & RC	Spokane	77	201,730
179	WI	Marquette University	Milwaukee	RC	Milwaukee	34	11,424
180	WI	University of Wisconsin Eau Claire	Eau Claire	RC	La Crosse - Eau Claire	127	100,000
181	WI	University of Wisconsin Kenosha	Kenosha	SU	Milwaukee	34	15,000
182	WI	University of Wisconsin La Crosse	La Crosse	SU & RC	La Crosse - Eau Claire	127	80,086
183	WI	University of Wisconsin Madison	Madison	RC	Madison	85	28,938
184	WI	University of Wisconsin Whitewater	Whitewater	RC	Milwaukee	34	17,600
185	WY	University of Wyoming Laramie	Laramie	SU	Cheyenne-Scottsbluff	195	84,000
<b>Total</b>							<b>8,757,564</b>